



\$ \$ \$ \$ \$ \$ \$ **MONTHLY AVERAGE COST TO IMPLEMENT**

Open a call center <b>HIGH</b>	Outsource a call center <b>HIGH</b>	Hire ISAs, BDRs, LDRs <b>MODERATE</b>	<b>verse</b> <b>LOW</b>
\$50k+	\$30k+	\$15k+	\$2k+
\$25-45/hr/rep (in the US)	\$17-41/hr/rep + operational costs	\$3,500/mo/ISA + commissions, bonuses	N/A